



# MINUTES

Tuesday, January 19, 2021 at 9:30 a.m.  
Council Chambers at the  
Tom Hornecker Recreation Centre  
2122 – 18 Street

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## ECONOMIC AND COMMUNITY DEVELOPMENT COMMITTEE

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**MEMBERS:** Chairperson Jennifer Handley (Mayor), Members Victor Czop\* and Members-at-Large Kristen Hall, Norman Greensides, Becky Scott\* (Voting Member of Chamber of Commerce) and Roland Schmidt-Bellach\* (Member of Chamber of Commerce), Bev Thornton\* (Alberta SouthWest)

**OTHERS:** Neil Smith Chief Administrative Officer  
Georgina Sharpe Planning and Development Officer

\*present via electronic means

### 1. CALL TO ORDER & ADOPTION OF AGENDA:

1.1 The meeting was called to order by Chair Handley at 9:31 am.

#### 1.2 RESOLUTION #1 – 21/01/19 – 60 - SCOTT

IT WAS MOVED to accept the agenda for the January 19, 2021 Economic and Community Development Committee meeting as distributed. CARRIED

### 2. MINUTES OF PREVIOUS MEETINGS & BUSINESS ARISING FROM THE MINUTES:

2.1 Minutes of the last meeting(s) of the Economic and Community Development Committee of November 17, 2020 were accepted at the Regular Meeting of Council on December 7, 2020.

2.2 Business Arising from Minutes:

Request Administration to bring back information on:

2.2.1 Nanton representative for Foothills Tourism Association

2.2.2 Highway Sign lighting options

2.2.3 Billboard Standard Operating Procedure to include operating costs/funding partners

2.2.4 Business License Standard Operating Procedure

Administration updated the members on any actions taken since the previous meeting. Once standard operating procedures are drafted they will be reviewed again by the committee for comment/recommendations.

### 3. NEW AND UNFINISHED BUSINESS:

3.1 Budget 2021 - 2023

Proposed 2021 Economic Development Committee line items were presented and members suggested minor changes. Members would like to see additional consideration for the Visitor information services area upgrades as a 2022 capital project consideration.

3.2 Business Retention and Expansion Initiatives

3.2.1 Business License Bylaw / Standard Operating Procedure (SOP) – review and recommendations discussion



3.3 Marketing/Engagement/Communications  
Alberta SouthWest and Chamber updated members on their upcoming initiatives.

**4. REPORTS / AGENDA BUILDING:**

4.1 Summary Report to Committee

4.2 Agenda Building

- 4.2.1 Committee Governance Responsibilities and Interests (BR&E)
- 4.2.2 Tourism Node Development/Downtown Revitalization or improvements (Strategic Plan Sandbox)
- 4.2.3 Alberta Historic Resources Management Branch delegation (BR&E).
- 4.2.4 New Business Investment and Attraction Initiatives (Committee Request)
- 4.2.5 Third Party Uses of Municipal Land and Improvements and Community Events Policy Review (Committee Request)

4.3 Next Meeting

4.3.1 March 16th 2021 - 3rd Tuesday every two months until end of June.

**5. ADJOURNMENT:**


**RESOLUTION # 2 - 21/01/19 - 60 - HALL**

Moved to adjourn the Finance Committee meeting at 11:33 am

**TOWN OF NANTON**

  
\_\_\_\_\_  
CHIEF ELECTED OFFICIAL

  
\_\_\_\_\_  
CHAIRPERSON

  
\_\_\_\_\_  
CHIEF ADMINISTRATIVE OFFICER

NS:gs

These minutes accepted and signed this 1<sup>st</sup> day of February, 2021.

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